



creo

imagine. design. create.

outdoor 2013

Bring your Brand to Life

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Portable display solutions for every outdoor event

introduction

Welcome to our dedicated Outdoor brochure where you will find all the display products you will need for any outdoor event. We will give you ideas on how and where to use the best product for your event.

This year promises to be a bumper outdoor season and we have the tools to help you make the most of any event with prominent display solutions and effective signage systems.



what you need,
when and where
you need it!



Our products designed for outdoor use carry a 1 year guarantee.

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all the tools you need for a fantastic outdoor season

NEW

Economy Cafe Barrier

Economy Cafe Barrier is a cost effective way of defining areas outside restaurants, bars and shopping centres.

- An economy cafe barrier with simple tough design
- Black powdercoated finish
- Solid 6.1kg bases and 960mm high 1.1kg posts
- Horizontal beams available in three sizes: 1000mm, 1500mm, 2000mm and can be attached at multiple angles
- 1000mm high 1.1kg steel posts
- Looped and eyeleted graphic fixing
- Withstands winds 13-18mph approx. (Beaufort scale 4)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| 1000 | 775mm x 850mm |
| 1500 | 775mm x 1350mm |
| 1850 | 775mm x 1850mm |

Deluxe Cafe Barrier

Same as Economy but with a stylish chrome finish for that extra special event.

- Modular portable pavement and café barrier system
- Ideal for defining areas outside restaurants, bars and shopping centres
- Easy to assemble and expandable
- Available as individual components
- 1060mm high aluminium posts with fixed brackets top and bottom
- 6.1kg bases for outdoor and indoor use
- 450mm dia steel bases with a chrome finish
- Withstands winds 13-18mph approx. (Beaufort scale 4)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| 1000 | 775mm x 850mm |
| 1500 | 775mm x 1350mm |
| 1850 | 775mm x 1850mm |

NEW

Rok

A rigid banner, perfect for more permanent outdoor displays, Rok securely supports rigid graphic panels in a variety of substrates.

- Moulded plastic base for water or sand weighting
- Available in black
- Simple and easy to use
- Rok is designed to support rigid substrates such as PVC, acrylic, aluminium composite, foamcore, fluted polypropylene, MDF (indoor use only 10mm recommended) and aluminium/steel sheet

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| Foamex | 600mm x 600mm |
| MDF | 900mm x 800mm |



Blizzard

A weather resistant banner, perfect for all kinds of corporate and sporting outdoor events and promotions.

- Ideal for point of sale, retail display or exhibition environments
- Stylish design hollow plastic base for water or sand weighting
- Adjustable height and width
- Graphic is attached with eyelets
- Telescopic pole
- Optional carry bag (AB140-C)
- Withstands winds 13-18mph approx (Beaufort scale 4)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|--------------------|
| - | 2000mm x 600-800mm |





Storm Hydro 2

A strong and weather resistant stand with double sided graphics, ideal for where you have two way traffic.

- Can be used as a single or double-sided unit
- Moulded plastic base for water or sand weighting
- Graphic is attached with eyelets
- Supplied with carry bag
- Withstands winds 10-12mph approx

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| - | 1800mm x 800mm |

Whirlwind

Heavy duty weather resistant outdoor swing with double sided graphics, ideal for pavement advertising and retail promotions.

- Double-sided snap frame suitable for A1 size posters
- Wheeled compact moulded hollow base for water or sand weighting
- Spring pivot for swing motion
- Flat-packs for easy transportation
- Holds 25 litres of water approx
- Withstands winds 18-24mph approx (Beaufort scale 5)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| - | 835mm x 590mm |





A-sign board

An external A-sign board specially developed for ease of use with the ever popular spring loaded 'Trappa Frame' double sided graphic holder.

- Fantastic value for money
- Galvanised steel backing adding extra strength and stability
- Easy front loading
- Outdoor or indoor use
- For A1/A2 size posters
- Robust and sturdy
- Double-sided snap frame
- Withstands winds 10-12mph approx (Beaufort scale 3)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| A1 | 831mm x 584mm |
| A2 | 594mm x 420mm |

Stowaway

A brand new unique display unit, Stowaway will make your message stand out from the crowd at any event. Extremely portable and easy to use, the design is based around sprung fibre-glass poles that require no assembly and pack away into a small carry bag.

- High visual impact display stand
- Indoor and outdoor use
- Light weight design
- Supplied with carry bag and ground pegs
- No tools required

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|-----------------|
| Size 1 | 1000mm x 2000mm |
| Size 2 | 850mm x 1700mm |
| Size 3 | 700mm x 1400mm |



Monsoon

A large format double-sided outdoor A-frame display made from lightweight aluminium, ideal for use with PVC eyelet banners.

- Natural finish 25mm aluminium tubes with reinforced plastic moulding
- Available in two landscape formats
- Easy push-fit assembly with plastic flush-fit connectors
- No tools necessary
- Supplied complete with guide pegs
- Includes carry bag
- Withstands winds 18-24mph approx (Beaufort scale 5)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|-----------------|
| 2.5m | 840mm x 2340mm |
| 3.0m | 1090mm x 2840mm |



Horizon

The largest graphic display in the range, ideal for outdoor events, advertisements and exhibitions. Displays can be single or double sided units giving maximum visual impact.

- Single or double-sided banner system
- Telescopic poles for adjustable height
- Individual units can be joined together to form a continuous wall (additional component required)
- Withstands wind speeds 10-12mph (Beaufort scale 3) approx

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|-----------------|
| - | 2000mm x 2500mm |



“extended range, for the new season”

Mistral

Mistral flags come in three different formats, single, double-sided and rotating.

All versions can mount vinyl or fabric graphics for use on poles and solid walls.

Tested to a 31–38mph (Beaufort scale 7) using flag knit fabric

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|-----------------|
| Mistral | 2000mm x <800mm |
| Mistral Double | 2000mm x <800mm |
| Mistral Rotating | 1500mm x <800mm |



Mistral Flag

Ideal for fixing to both poles and walls.



Double Sided

Mistral Flag -

See your message from both sides.



Rotating Mistral Flag

Watch your message rotate on an extended arm mechanism.





Shimmer

NEW

An economy outdoor/indoor flag pole with a hollow base for use with sand or water and plastic, easy push-fit assembly pole with adjustable height.

- Plastic, easy push-fit assembly with adjustable height pole
- Black pole and round base
- Hollow base for water or sand weighting
- Eight litre capacity
- Overall height 2560mm

easy to assemble



Recommended graphic area:

Size (h) x (w)

-

1800mm x 550mm

Wind Dancer (5m and 4m)

If it's high impact promotions you are after, Wind Dancer 5m is the perfect solution. The telescopic pole extends to over 5 meters to ensure your message is seen by all.

A smaller compact flag with the same impactful messaging capabilities, the Wind Dancer 4m is a lightweight and portable flag.

- Portable and lightweight
- Base can be filled with water or sand for stability
- Telescopic aluminium pole with moulded plastic base
- Eyelet fixings for graphic attachment
- Withstands winds 13-18mph approx (Beaufort scale 4)

Recommended graphic area:

Size (h) x (w)

4m

2800mm x 800mm

5m

3500mm x 1000mm



Zoom Range

Our popular Zoom flags are available in a comprehensive range of shapes and sizes, with a choice of bases ideal for all types of surfaces, making Zoom the most versatile collection of flags available.

Mini Zoom (6m)

A smaller flag up to 2.5 meters high with a tear-drop shape to offer maximum effect.

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|-----------------|
| Mini Zoom 1.8m | 1800mm x 842mm |
| Mini Zoom 2.5m | 2184mm x 1169mm |
| Zoom Feather 4.7m | 4025mm x 870mm |
| Zoom Quill 4.1m | 3595mm x 1505mm |
| Zoom Grande Feather 5.8m | 4600mm x 1050mm |
| Zoom Grande Quill 5.8 | 4502mm x 1400mm |

- Lightweight portable outdoor banners
- Aluminium base with glass fibre pole
- Suitable for lightweight flag knit fabric graphics
- Choice of bases to suit a range of applications
- Withstands winds 13-18mph approx. (Beaufort scale 4)



Zoom Feather and Quill (4.7m and 4.1m)

Feather - One of the most popular and versatile flags, 4 meters high, lightweight and portable

Quill - A neat teardrop shaped flag, guaranteed to make a visual impact at any event.



Drive-on Car Foot
UB721-C
(bag not included)



Ground Spike
UB720-C
(sand, soil, snow)

Zoom Grande (6m)

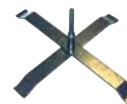
At nearly 6 meters tall, this flag offers the ultimate impact for any outdoor event.



Square Base
Code UB728-C



Weighting Ring
Code UB719-C



Cross Base
Code UB727-C



Ground Spike
Code UB731-C



our high impact flag range, extended for the new season

Zoom Lite

NEW

A new range added to the Zoom flag family offering four pole sizes with a choice of bases that can accommodate each flag shape - Crest, Quill and Feather.

2.8m

3.4m

4.5m



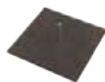
| Hardware Code | Shape | Size |
|---------------|---------|--------|
| UB251-120 | Quill | 2800mm |
| | Crest | 2800mm |
| | Feather | 2800mm |
| UB251-120 | Quill | 3400mm |
| | Crest | 3400mm |
| | Feather | 3400mm |
| UB251-120 | Quill | 4500mm |
| | Crest | 4500mm |
| | Feather | 4500mm |
| UB251-120 | Quill | 5600mm |
| | Crest | 5600mm |
| | Feather | 5600mm |



Large Cross Base
Code UF-ZMLCB



Cross Base
Code UF-ZMSCB



Square Base
Code UF-ZMLSQ



Ground Stake
Code UF-ZMPSS



Weighting Ring
Code UB719-C



Ground Spike
Code UF-ZMGS

5.6m



3 shapes 4 sizes,
"three flag shapes on
one pole size"

the **NEW**
Storm 90
& Curve
(3.6m and 4.8m)



NOW
Available

Eco

NEW

This 2.9m flag is the cost effective way of displaying your message.

- Overall height 2.9m
- Eight litre capacity base
- Suitable for lightweight flag textile
- White pole and base
- Plastic, easy push-fit assembly with adjustable height pole
- Square base

2.9m approx

Visible graphic area:

Size (h) x (w)

-

900mm x 2070mm



Limpit

Very simple solution for portable and temporary signage fixings. Ideal for car promotional boards.

- Attaches to metal, glass or any perfectly smooth surface
- Soft protective rubber suction cup
- Easy to use and reposition
- Simple to change graphic
- Holds the sign at 90 degrees to the surface
- Accepts material up to 10mm thick

supplied individually

Recommended graphic area:

Size (h) x (w)

-

831mm x 584mm





Trojan

A freestanding portable unit for use outdoors or indoors as an information stand, promoter or way-finder, ideal for forecourts, pavement signage or events.

- Hollow base can be filled with water or sand with six litre capacity
- Supplied flat-pack in three pieces that simply screw together
- Made with PE plastic
- Overall height 1200mm
- Optional extra plastic chain
- Withstands winds 13-18mph approx (Beaufort scale 4)

| Recommended graphic area: | Size (h) x (w) |
|---------------------------|----------------|
| - | 380mm x 330mm |

Tornado

A very portable promotions counter with a light-weight frame with tambour graphic wrap. The base can be weighted for use at outdoor events. Optional support poles and header ensure this counter looks bright and visually striking.

- Suitable for indoor or outdoor use
- Constructed from moulded HDPE and PVC tambour
- Moulded top has pen recess and water drainage notches
- Weatherproof, robust and durable
- Hollow base for water or sand weighting
- Plain PVC tambour wrap included
- Support poles and header (shown) are optional extra (PK411)

| Visible graphic area: | Size (h) x (w) |
|-----------------------|----------------|
| - | 900mm x 2070mm |



extended season?..



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DESIGN | DISPLAY | SIGNAGE | PRINT

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...the biggest banner range helping you keep your exhibitions fresh